ArtsBoston’s mission is to create powerful relationships between arts organizations, the public, and every sector of civic life to build an arts sector that represents the true character and diversity of our city.

We are a leading force behind Greater Boston’s arts and cultural sector. In support of our 175 member organizations, we provide vital research and audience building programs that encourage participation in arts and culture, stimulate demand and raise attendance.

ArtsBoston influences public policy and local investment by demonstrating to civic leaders and private industry the sector’s positive and social impact. By making this mission a daily goal, we ensure the very future of the arts and cultural sector as a core driver of our community and quality of life.
WHY BE AN ARTSBOSTON MEMBER?

These are unprecedented, challenging times. COVID-19 is requiring us to restructure our organizations and change the ways we work and interact. What hasn’t changed is that ArtsBoston is here for you.

Our priorities include:

• Applying an anti-oppression lens into our organizational strategies, policies, and procedures.

• Conducting audience research and amplifying learning opportunities.

• Maintaining visibility and excitement for the arts and cultural events.

• Advocating for recovery resources for our sector.

Your membership is an investment not only in your recovery but also for the re-imagining and rebuilding of an equitable arts sector. Thank you for being a member of the ArtsBoston family.
MEMBER BENEFITS

• CAPACITY BUILDING
• VISIBILITY & EXPOSURE
• NETWORKING & COMMUNITY
• ADVOCACY
CAPACITY BUILDING

AUDIENCE OUTLOOK MONITOR

Members have access to the Audience Outlook Monitor (AOM), a tracking study of audience attitudes about arts and culture attendance during and after the COVID-19 crisis.

ARTSBOSTON AUDIENCE INITIATIVE

ArtsBoston members enjoy discounted access to the ArtsBoston Audience Initiative, the leading tool for analyzing current audience composition for audience retention strategies, fundraising and storytelling.
Training

Members can engage with anti-racism training and EDI planning resources to help dismantle systems of oppression and center equity, diversity and inclusion.

ArtsBoston Audience Lab

The ArtsBoston Audience Lab builds audience diversity in the Greater Boston Arts and culture sector through disruptive innovations in marketing practices, using collaborative and data-informed experimentation.

Workshops

Workshops on audience development, digital marketing, fundraising and more are free for ArtsBoston members.
VISIBILITY & EXPOSURE

Only members are featured in ArtsBoston Weekly emails.
67,000+ impressions per email

Featured spotlights “above the fold” on the ArtsBoston Calendar are reserved for members.
17,000+ impressions weekly

ArtsBoston’s Facebook, Twitter, and Instagram accounts highlight members’ shows, events, and programs.
61,000+ followers
ArtsBoston members receive 20% off all printing and signage needs from Color Copy Center of Boston.

Members are included in seasonal marketing programs including a digital holiday promotion for 2020.
ADVOCACY

ArtsBoston members have access to The Arts Factor, a research report and digital toolkit which helps organizations tell powerful stories to donors and sponsors about the impact of the arts in Greater Boston.

PARTNERSHIPS

ArtsBoston has partnerships with MassCreative (Create the Vote) and Mass Voter Table (Census 2020). We highlight action alerts for members to leverage our collective strength to advocate for funding and legislation.
MEMBER RATES

ArtsBoston membership dues are on a sliding scale based on your organization’s budget size and tax status.

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<th>ANNUAL OPERATING EXPENSES</th>
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<td>Under $50,000</td>
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We know you face many challenges right now, because we feel it too, so we've made it easier than ever to renew your membership with a 100% online sign-up and payment process. Membership dues start at only $215 per year ($18 per month) for nonprofits/artist collectives with operating budgets under $50,000.

Please renew at the full membership rate if you are able. We are committed to supporting members, so if you need some flexibility including monthly payment options, please reach out to David Costa, Sr Account Manager, Membership and Advertising at davidc@artsboston.org to discuss options.